

# TRAILBLAZER TRAVELZ

YOUR JOURNEY TO AFRICA BEGINS HERE



### FEATURED ARTICLE: THE ESSENCE OF TRAVEL

PERSONALIZED EXPERIENCES

Experience Africas timeless beauty and diverse cultures

CLIMBING MT. KILMANJARO

Adventures which makes you glad to be alive

**OUR STORY** 

Shifting Perspectives

### **OUR DIFFERENTIATING CAPABILITIES**

Immerse into stories and experiences that inspire and Fuel imagination

STARGAZING IN NAMIBIA

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### TRAILBLAZER TRAVELZ BROCHURE

PAGE 01 / ISSUE 01



# CONTENTS

1 Introduction to Trailblazer Travelz (Our Story Who we are & why we came to be)

Why Trailblazer Travelz and our Differentiating Capabilities

Our Products

Escape Experience: Climbing the Mountains of Kilimanjaro

Escape Experience: Inside Cultures

**7** The Essence of Travel

**1** Travel Budget Tips















- O9 Safaris (Grand Classic, Bespoke or
- 13 Custom Safaris)
- 17 Immersive Culture Centric
- 20 Destinations
- 21 Top Wellness Wanders
- 23 Top Island Escapes
- 24 Over the Moon Honeymoon
- 25 Top Luxury Travel Destinations
- 26 Business Travel
- 26 Incentive Trips
- 23 Top 3 Escape Destinations
- 19 Go Acoustic When You Travel
- 19 Glamping in Morocco
- 29 Perspective

The origin of the word "travel" is most likely lost to history. The term "travel" may originate from the Old French word travail.

### OUR STORY

PAGE 2 | WWW.TRAILBLAZERTRAVELZ.COM |

As a travel enthusiast and a believer of the danger of a single story. Trailblazer Travelz was founded on a fueled passion to tell real, extraordinary and beautiful stories about the African continent as oppose to the status quo. We aim to help you immerse yourself into the bountiful African continent with a changed perspective and provide you with an antidote to experience a rich vibrant culture, lush wildlife, safaris, and savannahs, reverting history, awe-inspiring people, exotic cuisines, music and stories that fuel imagination. This is the era for African Renaissance and we are just on the edge of it. We realized that there isn't a dedicated online travel company for the continent that is uniquely positioned as a lifestyle brand to tell the stories of each one of the 54 countries; hence, Trailblazer Travelz was founded on this mission. Africa is a vast continent diverse in every way, from nature, wildlife, people, culture, even within the individual countries themselves – a diversity that you will not find anywhere else.

African tourism has attracted people from all parts of the world and the continent is an emerging market that is making a shift to growth. The evolution of the wildlife travel to Africa all started when members of the British upper class traveling to Africa in the late 1800s and early-1900s to seek glory and adventure. Many of the early explorers, such as Stanley, Livingstone, Burton, Speke, and others had opened up the continent, and European colonization followed (Hanbury-Tenison, R. 2010. The Great Explorers. London, KK: Thames and Hudson). Many of these early tourists were seeking to replicate the experiences chronicled in the writings of the early explorers, and many were big game hunters. The popularity of safari-type adventures during this period peaked when Earnest Hemingway, Mark Twain and former U.S. President and conservationist Theodore Roosevelt went on safari to East Africa to hunt big game from April 1909 to March 1910. We are committed to creating experiences that amplify the true essence of traveling. Drawing inspirations from these early explorers including the Moroccan explorer Ibn Battuta who truly immersed themselves into local cultures. We are committed to challenging the status quo in changing the narrative about Africa, We take curious unbiased and openminded approach to educating our customers on their destination prior to going so they can plan with confidence and hassle-free upon arrival during stay and returning. We aim to become the pioneer company in all travel accommodations to the continent. Fall in love, connect and accept people as they ought to be - experience a shift in perspective.

When it comes to a great travel experience to Africa, most people can feel intimidated. overwhelmed and almost feel like they are stepping into the unknown. And with so much crazy stories about the continent most people wonder, or don't know the truth from the crazy or some just settle to the single story. Every new experience calls for an open mind and willingness to learn, which is why we are here. We pooled our resources just so out so you can have an unforgettable experience. We have traversed every country and decipher the puzzle for the bucket-list adventures, safaris, cuisines, cultural experiences and the ultimate travel to Africa. We have given an unbiased view to the traveler by highlighting each country's key accomplishments, resources, history, activities and other important stories and events to help shift perspectives and perhaps help you fall in love all over again.

### **MISSION**

We are committed to challenging the status quo in changing the narrative about Africa by delivering insight-driven travel, creating unrivaled immersive, enriching and personalized experiences.

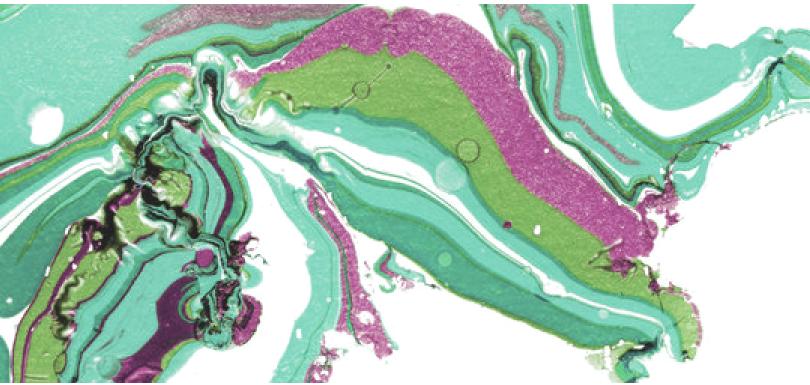
VISUAL CORRECTLY PROPORTIONED SIZE OF AFRICA







# OUR DIFFERENTIATING CAPABILITIES



**Immersive Local Experiences:** 

When we travel to a new destination, either we are trying to experience something different, escape from our mundane lifestyle, or we desire to fill a specific void. Imagine you arrived at your destination and there is a sign with your name on it and as it turns out it is your driver picking you up from the airport after a long journey. You arrive at your hotel or bed and breakfast and fresh juice or cold crisp or sparkling water is waiting for you. A few minutes later, after you have freshened up, viola it hit you that you are in a new country because everything seems different even the fresh breeze. The next day, you ate your delicious breakfast, a local dish and your tour guide arrive to get you started with your tour, but first, you both grab a local refreshment to pick up from where you left off on your way back from the airport. You arrive at your first landmark, perhaps a UNESCO Heritage site and you see a long line or multiple lines of tourists. I know what you are thinking, when will we ever get in? But no, your tour guide passes right by the lines and went straight inside. It hit you again especially when your tour guide started talking. It's amazing, isn't it? when you ask your tour experts how he pulls that off, he answered, that's the Trailblazer Travelz difference...

### Lifestyle Brand & Value:

As a lifestyle brand, we value inclusivity and an unbiased approach. We aim to embody the values, aspirations, interests, attitudes of our customers through unique experiences and authentic storytelling. We seek to inspire, guide and motivate our community with the goal of championing their unique identity and tailoring experiences that our customers crave through engagement and interactions that drives meaningful and lasting relationships.

We also want our customers to have a deeper connection with our brand and meaningful and immersive experiences that appreciate local and indigenous culture; and creating experiences that focus on local cultural integration, wellness, culinary fare, artistic expressions and collaborating with companies that share our vision.

### **Customer Experience & Personalization:**

Whether it is a flight delay, a customer is running late to catch their flight or being with our customers on the ground, we are with you on every step of the way. We understand that our travel customers demand an authentic personal travel experience and we are committed to making sure that we provide just that and more. Our team of travel consultants and airfare experts will always be on standby to resolve and find alternate flights based on customer preferences. Traveling to an especially unfamiliar place can be stressful which is why we are committed to making the process effortless by being with our customers at every step of their trip. By eliminating any frictions and obstacles with options, we aim to capture and understand customer expectations. We also understand that one size no longer fits all, which is why we encourage our customers to create their travel preference via our site. Customers shouldn't be on long holds when they call, therefore, our phone lines are open for extended hours and we commit to responding to all inquiries within 24hrs. Travel can be very complex sometimes and goes beyond the typical purchase which makes the experience more fragmented for customers. Therefore, to respond to changing customer tastes and accelerating expectations we commit to mass customization through marketing, systemic and delivery methods that combine the flexibility and personalization of custom-made services.

# OUR DIFFERENTIATING CAPABILITIES



**Hybrid Online Booking & Consulting:** 

Since fares are computer generated, we strive to combine both these efforts utilizing artificial intelligence and our expert research consulting team to getting the most competitive fares for our customers. An action driving approach to meeting customer expectations and optimize all possible opportunities. We will be relentless in pursuing this commitment.

### **Sustainability and Social Impact:**

As an advocate for the United Nations Sustainable Development Goals an agenda that calls for action to improve the lives of people everywhere in the world through universal, inclusive, and indivisibility. 17 goals to transform the world in order to end poverty, protect the planet and ensure prosperity for all as part of the new sustainable development agenda. Trailblazer Travelz will work with some of the continent's poverty striking areas to promote education, end poverty and promote gender equality.

All our tours are led by local tour experts and insiders that go beyond mass tourism, to encourage micro-entrepreneurship and making a difference on local economies. These insiders do an outstanding job thanks to their local expertise; think renowned art historians, curators, designers, television personalities and most notable guides on the continent. In addition, we look to encourage higher-value travelers, ones that contribute to the local economy to spend more or promote local artisans, restaurants, farmers markets, along with working with local tour operators to put together packages that will capture this market. Our collective mission is social impact, inclusivity, and sustainability with the aim of working with and empowering local communities.

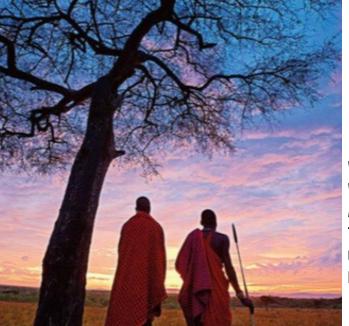
"If there's a book that you want to read, but it hasn't been written yet, then you must write it."

"The United Nations declared 2017 the International Year of Sustainable Tourism for Development. As one of the world's largest economic sectors, Travel & Tourism creates jobs, drives exports, and generates prosperity across the world. The International Year provides an enormous opportunity to further showcase the tremendous economic, social, cultural, environmental, and heritage value that the sector can bring."

### **OUR VALUE PROPOSITION**

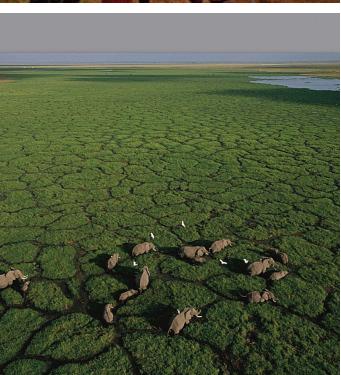
We aim for our customers to experience a shift in perspective – by curating journeys that are off the beaten path, the road less travel. All our tours are led by local tour insiders and experts with the aim of promoting sustainable travel, social impact travel, eco-tourism travel and inclusivity by empowering local communities and making meaningful and lasting contributions.

Our exclusive expert airfare travel consultants and travel planners do blaze the trail in delivering outstanding service and pricing with our 24 hours response service guarantee, no fees for credit card payments and 100% money protection. Our experts understand the ins and outs of travel, as we have a team of experienced consultants with a focus on product quality, great customer support and frequent flyer accrual as part of our detailed cost-benefit analysis.



# OUR COMMITMENT AND HOW WE BLAZE THE TRAIL! OUR LEADERSHIP TEAM

WE BELIEVE LEADERSHIP IS INFLUENCE AND LEADING BY EXAMPLE. THAT'S WHY WE MAKE IT A GOAL TO CREATE HARMONIOUS WORKING RELATIONSHIPS AND A POSITIVE WORK ENVIRONMENT FOR OUR TEAM. THE ENTHUSIASM OUR TEAM EXUDE EVERYDAY BY MAKING YOUR DREAM TRIP COME TRUE IS CONTAGIOUS, TO SAY THE LEAST. WE HAVE TAKEN ROADS BOTH WELL AND LESS TRAVELED TO GIVE YOU PERSONALIZED AND IMMERSIVE EXPERIENCES.



### LOVE

Our business is built and founded on love. We love what we do and are strongly passionate about it. We are dedicated to give you the best experience. We hope that you will be able to sense and feel that unconditional love and passion as we serve your needs.

### STORY TELLING

We Strongly believe in the power of storytelling and how it can shape and shift perspective.

Africa is filled with beautiful stories that will inspire and fuel your imagination and those stories needs to be brought to light. Every journey starts with the desire to fill a void and ends with an extraordinary story. As Francesca Marciano (Italian novelist and filmmaker; extract from "Rules of the Wild"), "Why is it you can never hope to describe the emotion Africa creates? You are lifted. Out of whatever pit, unbound from whatever tie, released from whatever fear. You are lifted and you see it all from above."

### INTENTNESS

We are intentional about what we do and this is a reminder of our purpose and why we exist in the first place. Whether you are a dignitary, celebrity, thrill seeker, eagered first-timer, avid solo traveler, or connoisseur our itineraries are built with you in mind.

### **OUR MANTRA**

Our mantra is, sit back, relax, and enjoy your journey. Our team consist of highly dedicated, resilient and effective individuals who love what we do. From booking to itinerary building to on the ground, we are with you on every step of the way. Our words and actions are aligned. We believe in thinking differently and challenging the status quo by taking curious, unbiased, open-minded, and customer-centric approach to what we do.

### WE LOVE OUR CUSTOMERS

Above all, we value your business and your trust. Your trust and loyalty are highly treasured and would not be taken for granted. It gives us great joy and fulfillment to serve our customers.

### **SUSTAINABILITY**

With grave humility we are committed to be part of global change and making an impact. Our beliefs and values are deeply rooted on social impact, inclusivity and sustainability with the aim of empowering local communities and making meaningful and lasting contributions.

### **RESOURCEFUL**

We are extremely resourceful and we go out our way to make sure your needs are met. We are a team of dreamers and doers.

### FUN, FUN, FUN

This is our passion and we are driven by that fueling desire each day. We are committed to put a smile on your face.





### 1. Safaris (Classic or Bespoke & Custom Safaris) Word origin of 'safari'

19th century: from Kiswahili: journey, from Arabic safarīya, from safara to travel. Whether you want to encounter legendary creatures in the wild or wildlife experiences and exploration of top game reserves, we will customize your trip that suites your personality.

### 2. Immersive Culture Centric Trips

Whether you want to go far far away and explore, relaxed, immerse yourself into other cultures, undisturbed and recharge, we will customize your vacation to fit your needs and the tranquility and peace your seek with diligence and keen attention to details. Most importantly, experience rich vibrant cultures and meet locals and explore their cuisine, artistic expressions, lifestyle etc.

### 3. Wellness Wanders (Group/ Family or Adventure)

Whether you are travelling as a family or a large group seeking a transformational wellness experience or vacation we can help you find the best wellness resorts and packages to fit your needs. Or want to explore with certain degree of risk, culture shock activities such as mountaineering, trekking, bungee jumping, mountain biking, rafting, kayaking, zip-lining, hiking, sandboarding, caving and rock climbing we can plan and manage your activities.

### 4. Incentive Trips

Whether a small or large group of top performers designed to recognize them for their achievements, we will help personalize your options. We truly understand what it takes to reward your top performers with trips that foster growth, inspire and even take a breathe away and lasting imprints and bound between a company and its top performance; because our founder has experienced that first hand and numerous times.

### O U R P R O D U C T S

LIFE CHANGING EXPERIENCES AND JOURNEYS THAT ARE CURATED, IMMERSIVE, PERSONALIZED AND ENRICHING.











### 5. Island Breaks (Personal / Leisure)

It doesn't matter what type of vacation you are going on – cruise, backpacking trip, island getaway, two week holiday, round the world trip, or a family vacation on a remote island undisturbed with your toes in white sand beaches sipping a coconut, we got you.

### 6. Honeymoon Trip

Honeymoon trips require high levels of dedication, passion and resources. This is one of the best trips a couple can have and they will want to remember it fondly for the rest of eternity. We suggest romantic ideas such as private-island picnics, a helicopter ride couples massages, special romantic meals, romantic activities and excursions, unique experiences that are authentic, with less of a touristy feel, but rather more privacy and fantasy like experience.

### 7. Business Travel

Business surveys often cite cost containment as the single most important element of travel management. Whether you are a corporation or small business our advisors and consultants will manage and personalize your business travels to the continent.



### 8. Luxury Travel:

Our consultants are great listeners with a keen attention to details in planning and managing your travel around "the 5 C's of Luxury Travel," a group of principles that engage consumers emotionally and physically before, during, and after a travel experience.

PAGE 8
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# THE USE OF TRAVELING IS TO REGULATE IMAGINATION BY REALITY

SAMUEL JOHNSON



### Custom Safaris & Bespoke safaris

Curated, private, hand-crafted and immersive, inspired by British word, bespoke, which brings to mind custom craftsmanship, finicky attention to detail, and, above all, a deep collaboration with partners who share our vision. In fact, we thrive in activities and ideas for places to safari, lodges and camps to luxuriate in, and activities to be astounded by. Our Custom experts will work alongside you to create a customized itinerary that exactly fits your needs.

So whether you've always dreamed of going on safari, or if you woke up the other day with the sudden urge to visit Africa, we will tune in to your wishes, your schedules, your budget, your interests and inclinations, and we will work with you to create a Custom Safari that will surpass your dreams and—as a safari so often does—ignite the urge to return one day to bask again in Africa's golden joys. The first step of your safari: Call your travel advisor or our Custom consultants at +(877-497-0288).\*

### Grand Classic Safari

Meticulously crafted and carefully orchestrated to reflect the newest and best, the deepest and most memorable ways to experience the dreamt Africa.

Grand, glamourous, unabashedly luxurious safaris favoured by princes and princesses, potentates, plutocrats, and ex-presidents (Teddy Roosevelt's epic 1909 safari was one of the first of its sumptuous kind) are central to East Africa's heritage as one of the world's most desired destinations. This Grand Safari is a homage to those old and romantic days, to their indulgent and exquisite grace.

### A DAY IN A SAFARI

### **GAME DRIVES**

At Sanctuary Olonana, game viewing starts from the camp. A pod of hippos lives permanently in the river just below camp and many other species come to drink there. Sanctuary's experienced guides take you to all the hidden spots and our customized open safari vehicles offer all-round views, allowing for excellent photography opportunities. The Mara's rich eco-system includes acacia-studded savannah, riparian forest and woodland which attract more than 300 bird species and a stunning variety of animal life all year round.

### **SUNDOWNERS**

As the afternoon game drive comes to an end, drive to a specially chosen vantage point overlooking the Mara plains. Drinks are served as you take in the beauty of the rapid sunset coloring the acacia dotted plains and transforming the world in a matter of minutes. Enjoy the warmth of the fire and discuss the day's adventures as waiters serve canapés and a selection of drinks, with the spectacular setting sun in the horizon.

### CLASSIC MASAI MARA

Features an award-winning tented camp situated on a private stretch of the Mara River, recently undergone a significant upgrade to the public areas of the lodge as well as a soft refurbishment to the tented rooms and pool area. The interior décor reflects a contemporary design using a combination of light earthy tones and the local Maasai women played an active part in the refurbishment using the same traditional technique used in their own houses to "mud" the interior walls in all of the main areas and curio shop. From the main viewing deck see and hear the family of noisy hippos who colonize the banks below the camp. Relax with a good book in the library, cool off in the pool or for an extra special treat, experience traditional African remedies and spa treatments in the minispa.

### TAKE ME AWAY ON A SAFARI SPA

### HOT AIR BALLOON SAFARI

aloft floats gently over the plains and the plethora of game. The massages, the spa uses products from the Africology balloon lands around one hour after taking off with breakfast being prepared nearby. The smells of bacon, sausages and eggs drift on the breeze as you begin breakfast with platefuls of exotic Kenyan fruits and homemade pastries and, of course, glasses of bubbly to toast your flight. (Additional cost).

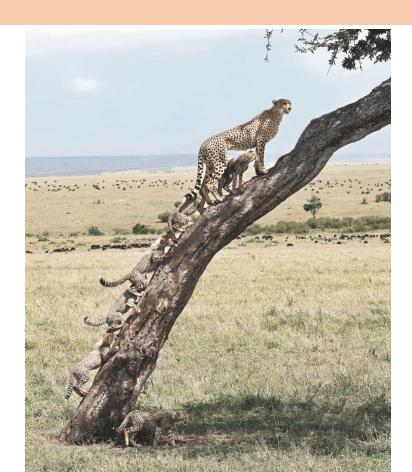
### NATURE WALKS

Walk with our naturalist and learn about plants, trees and insects and their use in the daily lives of the Maasai tribe. Visit our award-winning wetlands which cleanse wastewater naturally before returning it to the environment. There is an opportunity to plant a tree, leaving a positive mark in Africa. Our naturalist shares his intimate knowledge of the surrounding environment and how many of the trees and plants are used for medicinal purposes. Watch the hippos, learn to identify the birds table setting is as sophisticated and elegant as found in from their song, stop and learn about insects and even the fascinating system ants have to build and maintain their anthills. Your guide will also point out animal signs which are everywhere, but not that easily noticed.

Between activities, why not relax at our mini-spa? Your balloon is inflated against the first rays of sunrise and once Offering a range of treatments from facials to body and French marine-based Thalgo range. Choose from a range of treatments such as a full body sweet and savory scrub, pure collagen velvet mask, an indoceane treatment journey or Africology balancing scalp and foot massage. Africology manicures and copper & hot stone pedicures are also available.

### PICNICS & DINNERS

You may have decided with your guide to take a picnic breakfast or lunch with you but equally lovely in the evening is to enjoy a bush dinner. A private and secluded clearing is prepared for an elegant dinner in the middle of the African bush. As the sun swiftly sinks, the setting is illuminated by a magnificent log fire. The the finest restaurants with wild flower arrangements that grace starched white table linen. Candles flicker in the darkness, throwing golden lights on the table cloth as smiling waiters serve a delicious dinner. After dinner, retire to the warmth of the campfire where brandies and liqueurs are served as you absorb the peace and beauty of an African night.







# WHATA WONDERFUL WORLD

### STARGAZING

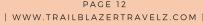
SEEING HEAVENLY BODIES, AS A WAY TO APPRECIATE OUR MAJESTIC UNIVERSE

The NamibRand Nature Reserve in Namibia was the first reserve to achieve Gold Tier dark-sky status from the International Dark-Sky Association, which means its sky quality is ideal for stargazing.

The Greek philosopher Democritus proposed that the bright band on the night sky known as the Milky Way might consist of distant stars. Aristotle, however, believed the Milky Way to be caused by "the ignition of the fiery exhalation of some stars that were large, numerous and close together" and that the "ignition takes place in the upper part of the atmosphere, in the region of the World that is continuous with the heavenly motions." The Neoplatonist philosopher Olympiodorus the Younger was critical of this view, arguing that if the Milky Way is sublunary (situated between Earth and the Moon) it should appear different at different times and places on Earth, and that it should have parallax, which it does not. In his view, the Milky Way is celestial.

Actual proof of the Milky Way consisting of many stars came in 1610 when the Italian astronomer Galileo Galilei used a telescope to study the Milky Way and discovered that it is composed of a huge number of faint stars. In 1750 the English astronomer Thomas Wright, in his An original theory or new hypothesis of the Universe, speculated (correctly) that the galaxy might be a rotating body of a huge number of stars held together by gravitational forces, akin to the Solar System but on a much larger scale.









# The Big Cats Up close experiences

BIG Cat viewing (lion, leopard and cheetah), especially in the renowned Serengeti National Park and Ngorongoro Crater.

### TANZANIA SAFARI HIGHLIGHTS

Tanzania is home to the tallest mountain in the world, Mt. Kilimanjaro but also offers wonderful big cat viewing (lion, leopard and cheetah), especially in the renowned Serengeti National Park and Ngorongoro Crater. Stewart White, an American hunter and explorer in 1913 set out to explore the land south of Nairobi wrote, "Then I saw the green trees of the river, walked two miles more and found myself in paradise." He'd wandered into the Serengeti, known by the Masai people as simply "Siringitu" - "the place where the land moves on forever." Held on a high plateau between the volcanic crater of Ngorongoro in northern Tanzania and the Masai Mara Reserve, it is perhaps the quintessential African safari destination. Lions, cheetahs and buffalo can be seen on the savanna in the south of the park, elephants and giraffe in the woodland to the north, and huge Nile crocodiles and eagles in the swamps around the Grumeti River.

Full day Empakai Crater hike Take a hike in the Empakai Crater. This full-day hike explores the dramatic Empakaai Crater. With a lake on the Crater floor and the entire caldera encircled by a steep, densely forested wall, Empakaai is a scene of vast natural beauty.

### KENYA SAFARI HIGHLIGHTS

The highlight of Kenya Safaris is the big cat viewing, especially in the renowned Masai Mara, home to the BBC's Big Cat Diary. Other good areas for the cats include Samburu, Nakuru, Amboseli and the Lewa Conservancy.

The Great Migration is the main seasonal wildlife highlight in Kenya. An annual wildebeest migration of more than two million antelopes and zebra crosses the border from Tanzania's Serengeti into neighboring Kenya. And while the Great Migration is truly staggering, safaris in the reserve are a breathtaking experience year round. The migration usually arrives in the Masai Mara in late July, and stays until mid-late October. River crossings across the croc-filled Mara and Talek rivers when the herds 'swim the gauntlet,' are also big scenery during the great migration. Eland, the largest antelope, mix with the other giants – elephant, buffalo, hippo and giraffe, usually under the gaze of the predator species - lion, leopard, cheetah, hyena and crocodile. The smaller species are well represented too – dik dik, bat-eared fox, serval, caracal, aardwolf, a variety of mongoose, baboon, monkey and warthog.

Elephant viewing is excellent in Amboseli, Samburu and The Mathews Range. Specialist elephant safaris are possible at a few camps in these areas, where your hosts are passionate and knowledgeable about elephants.

Some of the best viewing of black & white rhino in Africa is found in Nakuru, Lewa Downs, Ol Pejeta and various other private conservancies.

PAGE 13
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# OUR FASCINATION WITH WILDLIFE





### **ROMATIC SAFARI**

Romantic East Africa safari

Sleep in the boughs of an ancient forest, camp on the Serengeti plains, bathe in rose petals at the Ngorongoro Crater and relax on a private island. Indulge in the drama of East Africa's most beautiful landscapes, from the romance of classical safari to the wonder of breath-taking landscapes and the barefoot luxury of a private island. At Lake Manyara you will share a cozy tree house in the heart of a scenic landscape, where lions lounge in the forks of trees and pink flamingo wade near the lakeshore. Enjoy a taste of adventure combined with the ultimate luxury on the open plains of the Serengeti, where Persian carpets and fully sized beds are separated from the African night by only a thin sheet of canvas and the light of lanterns sparkles on silver and crystal as your private feast is served in the open

### **CULTURAL TOURS**

Bustling with a variety of cultures from around Tanzania, the little town of Mto Wa Mbu lies at the entrance to Lake Manyara National Park. A local agricultural hub, the town is famous for its crops of rice and the distinctive red bananas that Tanzania is known for. A half-day tour of the town in the company of a local guide gives travelers the opportunity to interact with local farmers, as well as artisans, craftsmen and painters. A sampling of the local banana beer adds a unique taste of local flavor.

This cross-cultural melting pot is home to approximately 120 tribes. A bustling, thriving village, it is fascinating to hear the colorful blend of languages and witness first-hand the unique customs. Cultural diversity is seen in the various entrepreneurial ways including a farmer from Kigoma producing palm oil from palm trees that he purchased from the shores of Lake Tanganyika, and the Rangi creating colorful, beautiful mats and baskets using papyrus from the lakes and rivers.

### IN SOLITUDE

Dine in an ancient volcano

The essence of a lunch banquet on the Crater floor. Indulge in a gourmet feast served in one of the most unique settings in Africa. Descend into the scenic landscape of the Ngorongoro Crater and enjoy the incredible density of wildlife before making your way to a private picnic spot on the Crater floor. Tables set with snowy tablecloths and sparkling silver cutlery are laden with the most delectable of dishes. An army of butlers' springs into action to attend to your every wish as you indulge in a mouth-watering meal served against the backdrop of groups of zebra strolling along the Crater floor.

Enveloped with a tangle of wild plants the steep slopes of an extinct volcano in northern Tanzania, betray little of what lies inside the crater wall. Known as "the garden of Eden" or "the cradle of life", the crater floor is dotted dark, only when the spots of shifting formations begin to move, does it become clear.



### THERE'S A BIG DIFFERENCE BETWEEN SIMPLY BEING A TOURIST AND BEING A TRUE WORLD TRAVELER

### NGORONGORO CRATER

The Ngorongoro Crater in Northern Tanzania, once a gigantic volcano, is the largest intact caldera in the world. Some maintain that before it erupted, it would have been higher than Mt Kilimanjaro, the highest peak in Africa. Today, long since having collapsed and eroded, it is an extensive highland area with the famous 600 m deep Ngorongoro Crater as its focal point. Nearly three million years old, the ancient caldera shelters one of the most beautiful wildlife havens on earth.

### **HEALTH & TRAVEL**

Note that some lodges are in a malarial zone so it is essential to consider taking appropriate prophylactics. We recommend that you adhere to the advice of your doctor regarding prophylactics. Insect repellent (spray or wipes), is provided in your suite and on game drive vehicles. For Vaccinations: Guests are strongly advised to check the latest information with regard to vaccinations for Travel to Tanzania with their local travel clinic or travel agent.

### CHILDREN'S ACTIVITIES

Mini Rangers' Course: Our exciting Mini Rangers' Course opens up a whole new world to young explorers. This program includes: tracking animals; a cosmic safari (astronomy); learning bush survival techniques; flower-pressing (in summer); frogging; butterfly capture and release; game, tree and bird-spotting competitions; nature quizzes and a Ranger's test. Archery; Baking with chefs (pizza/cookie making); Arts and crafts; Board games; Astronomy and stargazing; Bush walks around camp; Mountain biking for older children.

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### CLIMBING MOUNT MOUNT KILIMANJARO



The essence of a day hike on the mountain.
For those who want to experience the thrill of climbing Mount Kilimanjaro without wishing to summit, book a hike on the spectacular Shira Plateau. This plateau stretches out over 13 kilometers to the west of Kibo, at an elevation of 3 962 meters.
Placed on the slopes of Kilimanjaro, the Shira Plateau shows the remains of an ancient caldera, a volcanic crater that expired around half a million years ago. Today, it stands as a World Heritage Site, boasting deep valleys and weather-beaten lava flows. These are wonderfully framed near the Kibo Massif, which resembles twisted, modern sculptures.

### BIG FIVE' (LION, LEOPARD, ELEPHANT, RHINO AND BUFFALO)



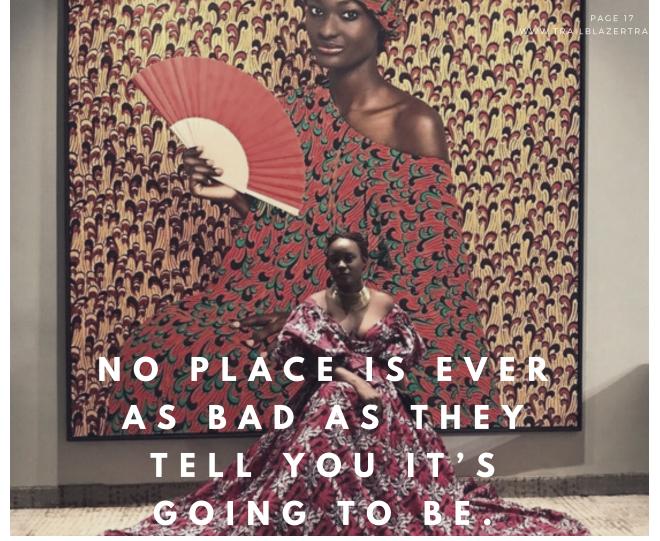


### SOUTH AFRICA SAFARI HIGHLIGHTS

South Africa lives up to its unofficial motto, A World in One Country with diversity of habitat, from harsh desert and high mountains to dense woodland and coastal fynbos, home to an enormous variety of natural wildlife; from the classic 'big five' (lion, leopard, elephant, rhino and buffalo) to colorful birds and 'marine' species such as African penguins, whales, dolphins, seals, turtles and sharks. The Big Five, a term originally used by hunters to describe the most difficult animals to kill is a popular term among safari experts.

South Africa is known for offering fantastic big-game viewing and various private reserves such as Sabi Sands, Timbavati, Madikwe and Phinda are the best places in Africa to view the 'big five' in a short period of time. The animals are much habituated to vehicles, allowing superb photo opportunities. In particular, Sabi Sands is amazing for leopard viewing, whilst Timbavati is home to a lion population with a recessive gene, making it one of the few places in the world where you can see 'white lions' in the wild. The Lodges at Ulusaba and Shambala Private Game Reserve, you can get the Big Five-viewing experience without the crowds.

Addo Elephant Park near Port Elizabeth is one of the best spots in Africa to view and photograph elephants. Located on the opposite end of the spectrum to the Zambezi Valley is the Kruger National Park, one of Africa's most famous game reserves, with a highly developed tourist infrastructure manifested in heaps of luxury lodges such as Singita Lebombo and Sweni serving the finest of wines over sophisticated French dinners.



# IMMERSIVE CULTURE CENTRIC TRIPS

"Often I feel I go to some distant region of the world to be reminded of who I really am... Stripped of your ordinary surroundings, your friends, your daily routines... you are forced into direct experience [which] inevitably makes you aware of who it is that is having the experience." — Michael Crichton, Travels.

In a research conducted by William W. Madduxc, Adam D. Galinskyd both Professors at major Universities in the USA, evidence suggests that certain types of multicultural exposure or experience can even enhance creativity. For example, Leung and Chiu (in press) found that a composite measure of multicultural experience (including friends' and favorite musicians' ethnicities, preferences for ethnic food, family immigration history) predicted creative gift ideas. This is part of the reasons why travel is so important. It is said that travel broadens the mind, but most importantly traveling to seek,

learn, immerse into other people's culture is necessary and particularly significant as the world becomes more globally oriented and interconnected. It may be that those critical days or weeks of turning cultural bewilderment into concrete understanding may instill not only the ability to "think outside the box" but also the capacity to realize that the box is more than a simple square, more than its simple form, but also a repository of many creative possibilities.

Heritage and culture plays an important role in Africa. Each country has a unique culture that is rich and diverse and varies not only from one country to another, but within each country itself. The culture of each ethnic group centers on family and can be found in each group's art, music and oral literature. From storytelling through oral literature to traditions, dialects, arts and music, indigenous culture persist.





We have carefully traversed every country and decipher the puzzle for the bucket-list culture centric experience; curated, personalized and providing immersive local experiences through our expert tour insiders that go beyond mass tourism. We pooled our resources just so you don't have to and took all the guess work out so you can have an unforgettable, enriching and immersive experience. With the intent to have you experience a moment of new discovery, the magical "a-ha" moment, leaving you speechless.

## ACTIVITIES INCLUDED IN IMMERSIVE CULTURE CENTRIC TRIPS

We strongly believe in personalized experiences as appose to mass tourism which is usually superficial, impersonal, low quality and trivializes experiences in a stereotypical perspective. So why not create experiences that inspire cross cultural and multicultural stimulated experiences that foster understanding, respect and honors indigenous culture. From traditions, values, artistic expressions through music, dance, arts, culinary arts, to spiritual traditions, and so much more.

Mass tourism is usually superficial, impersonal, low quality and trivializes experiences in a stereotypical perspective.

### TASTE OF PLACE

Trailblazer Travelz, Taste of Place - The Ultimate Cuisine Experience, which is a collection of culinary and beverage experiences allowing all our customers to sample local food culture in Africa. At participating properties, travelers and locals with an appetite for exploration can enjoy exclusive tours, tastings, classes and dining experiences – each orchestrated by area experts and unfolding in unforgettable settings. This is a once in a life time gastronomic delightful experience with a personal touch, a moment of new discovery, the magical "a-ha" moment, leaving your taste buds wanting for more.

### LOCAL TOUR INSIDERS

Exclusive access to historical sites and landmarks and UNESCO World Heritage Sites without ever waiting on long lines. Each trip is led by a local tour insider or expert, think renowned art historians, curators, designers, television personalities and most notable guides on the continent who do an outstanding job thanks to their local expertise.

### Moroccan TKAVEL BKINGS HUPL Archetecture & INSIDE CULTURES: Ruins

Morocco is a blend of all the cultures that have passed through, including Roman, French, Portuguese, Spanish and Muslim. A land of ancient royal cities and dramatic Berber villages, its landscapes range from stunning deserts and cedar forests to snowcapped mountains and scenic coastlines. With expert guidance and exclusive access, visit some of the country's most notable souks, medinas, palaces and cities to discover the rich, artistic influences of Moorish and European cultures. Visiting all four of its imperial capitals and other historic sites, gain insight into the history and forces that have created the beautiful and complex land that is Morocco.

Volubilis: Roman Ruins in Volubilis

Declared a Unesco World Heritage site in 1997, Volubilis's importance is illuminated by its many ancient buildings, including the Capitoline Temple, the Basilica — considered one of the most beautiful in Africa in its day — and the 14,000-square-foot Forum.

Return to Fez for evening on your own.

The Atlas Mountains:

Those who are feeling adventurous can ascend into the Atlas Mountains for a day excursion via 4x4s. Climb into the hills to the rarely visited Kasbah Telouet, formerly the seat of power for the El Glaoui family.

Glamping in Morocco is one of an all-time favorite travel experiences. Traveling deep into the Sahara Desert to a luxurious tent village, where you can have the time of your life. If you're not already familiar, glamping is a trend that basically means "glamorous camping." A typical glamping vacation includes sleeping in a (luxurious) tent in the middle of nowhere, but with access to modern amenities that you wouldn't otherwise have at a normal campsite, such as flushing toilets, electricity and warm, comfy beds. A unique experience for those who want to get away from it all without giving up modern conveniences with stunning vistas, convenient location and delicious food.

Ancient Egypt

Considered a cradle of civilization,
Ancient Egypt saw some of the earliest
developments of writing, agriculture,
urbanization, organized religion and
central government. Iconic monuments
such as the Giza Necropolis and its
Great Sphinx, as well the ruins of
Memphis, Thebes, Karnak, and the
Valley of the Kings, reflect this legacy
and remain a significant focus of
scientific and popular interest. Egypt's
long and rich cultural heritage is an
integral part of its national identity,
which has endured, and often
assimilated, various foreign influences
including Greek, Persian, Roman, Arab,
Ottoman, and Nubian.

The Valley of the Kings is a valley in Egypt where for a period of nearly 500 years from the 16th to 11th century BC, tombs were constructed for the kings and powerful nobles of the New Kingdom (the Eighteenth through Twentieth Dynasties of Ancient Egypt). The valley stands on the west bank of the Nile, across from Thebes (modern Luxor), within the heart of the Theban Necropolis. The wadi consists of two valleys, East Valley (where the majority of the royal tombs situated) and West Valley.

PAGE 20 | WWW.TRAILBLAZERTRAVELZ.COM |

# IMMERSIVE CULTURE CENTRIC TRIPS

# UNESCO WORLD HERITAGE AND SLAVE SITES

We have included all major slave sites such as Kunta Kinte Island, The Gambia; Elmina Castle, Ghana; Goree Island, Senegal and so much more including UNESCO Heritage Sites meant to revisit history and help our customers be informed, understand and remember this brutal history.

The middle passage How many went there:
At the height of the slave trade in the 18th century an estimated six million Africans were forced to make a journey across the Atlantic often totaling over 4,000 miles. Over 54,000 voyages were made in the course of three hundred years between the 16th and 19th centuries. The large proportion of slaves ended up in the Caribbean, approximately 42%. Around 38% went to Brazil, and much fewer, about 5%, went to North America. The journey from Africa to North America was the longest. The journey could take as little as 35 days, just over a month (going from Angola to Brazil). But normally British and French ships took two to three months.

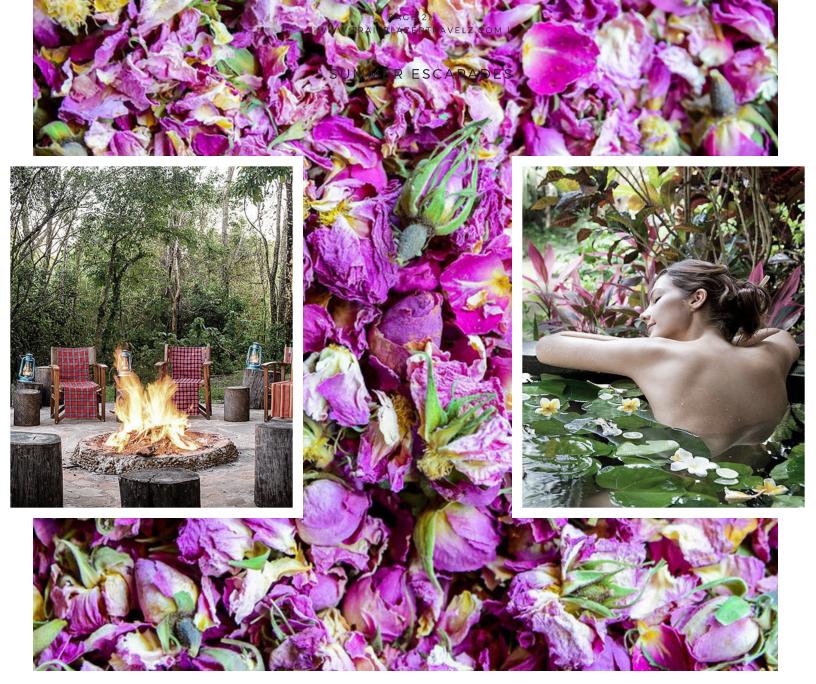
Ships carried anything from 250 to 600 slaves. They were generally very overcrowded. In many ships they were packed like spoons, with no room even to turn, although in some ships a slave could have a space about five feet three inches high and four feet four inches wide. The slaves were kept between the hold and the deck in appalling conditions.

EVERYONE WANTS TO LIVE ON TOP OF THE MOUNTAIN BUT ALL THE HAPPINESS AND GROWTH OCCURS WHILE YOU'RE CLIMBING IT.



## THE PEOPLE AND A SENSE OF COMMUNITY

The Maasai people of East Africa live in southern Kenya and northern Tanzania along the Great Rift Valley on semi-arid and arid lands. The Maasai are a semi-nomadic people who lived under a communal land management system. While wildlife, game drives, and nature may be the thrilling factor drawing most people to an African safari however, the Maasai people in East Africa provides a distinct cultural flavor to safari travelers in this region.



### WELLNESS WANDERS

With consumer demand for wellness services and products higher than ever, Trailblazer Travelz is committed to develop custom packages with best services, products, and information that promote health and well-being.

A wellness-minded traveler actively seeks out destinations, accommodations and experiences that will allow him or her to maintain a routine of fitness, healthy eating and other pursuits as with wellness living. we have those wanting to use travel as a break from the mundane life for the proactive betterment of their health and well-being. Vacation time – the normal stress of work and daily living – allows for greater concentration and focus on objective of improving personal health.

### **OUR WELLNESS PARTNERS**

Bushmans Kloof is the custodian of over 130 unique rock art sites, some as old as 10,000 years. The sites on the reserve may be viewed by guests, archaeologists and researchers. Since its founding, Bushmans Kloof has been dedicated to protecting this extraordinary treasure. Awarded the status of a South African Natural Heritage Site, Bushman Kloof is by far one of our favorite wellness wanders.

Please visit our for a complete list of our wellness partners.



### WELLNESS PARTNERS

### **GOCHE GANAS - NAMIBIA**

Wellness is a holistic approach to health that combines all aspects of physical, mental and spiritual well-being to realign mind, body and soul. It is a place where the noise of our busy lives is drowned out by the whispers of tranquility - a place where we can draw upon the strength of a healthy body and the sanctuary of our inner calm.

### AAdrère Amellal EGYPT

### A Place Out Of Time

Adrère Amellal is a place with a very special, luxurious sense of the primitive, surrounded by the kind of magic that only ancient tribes, majestic mountains and ruthless desert climates can conjure.

### Desert Rooms

Each room hand-built 40 rooms are unique, combining distinction and authenticity. Earth buildings blend naturally into the landscape. All the furniture and crafts pay tribute to nature and to talented local artisanship.

With no electricity, the rooms are softly lit with a dozen beeswax candles and the starry desert sky.

SEGERA RETREAT KENYA
Where Nature Meets Luxury
An exclusive destination for
fun, adventure, spiritual
reflection and peace, where
absolute luxury, bespoke
service and generous allinclusive offerings combine
to give you exceptional
privacy in your wild Kenyan
home away from home.

The NAY PALAD Bird Nest Built alongside a river teeming with wildlife, the NAY PALAD Bird Nest offers a unique concept of nesting and sleeping like a bird – set above the ground, with a 360 degree birds-eye-view of this beautiful wilderness.

I AM NOT THE SAME, HAVING SEEN THE MOON SHINE ON THE OTHER SIDE OF THE WORLD.



# ISLAND BREAKS

When mentioning an Island getaway, most people think of the Caribbean islands and others. When you mention an island getaway in African, most people will try to correct you by mentioning a safari tour, a visit to an ancient Egyptian monument or perhaps a trip to Cape Town, Kenya or Marrakesh. The islands of Africa can be subdivided into Indian Ocean Islands and Atlantic Ocean Islands. The largest numbers of islands of Africa are found in the Indian Ocean, with the sovereign island nations of Comoros, Seychelles, Mauritius and Madagascar located off the southeastern seaboard of Africa being the most notable. The French overseas territories of Mayotte and Réunion are also located nearby. The medium-sized islands of Zanzibar and Lamu of Tanzania and Kenya, respectively, are also located in the Indian Ocean, in addition to smaller islands off the coasts of other continental countries

In the Atlantic seaboard, the largest islands are Cape Verde off the coast of West Africa and Sao Tome and Principe off the southwestern seaboard. In the Atlantic Ocean, the island of Malabo and other smaller islands of Equatorial Guinea are also notable. The Canary Islands and other territories of Spain are present in the Mediterranean Sea in the north Atlantic Ocean, and the British possessions of Saint Helena, Ascension Island, and Tristan da Cunha are located off the southwestern seaboard of the continent.

Madagascar, the largest island on the continent also ranks as the 4th largest island in the world at 587,041 square kilometers (226,658 sq. mi). All of the islands of Africa, except for Madagascar, are classified as small islands under the UNESCO classification system for all islands less than 2,000 square kilometers (770 sq. mi).





### THE ULTIMATE LIST OF

# ISLAND ESCAPES & OVER THE MOON HONEYMOON

### MADAGASCAR ISLAND

From the Northeast to the East coast of the red island, go on a 4×4 raid to discover the "Magic Triangle" of Madagascar. If you are into adventure and learning about species that you will never found anywhere else, Madagascar is your island break. Start your tour tasting seafood on the idyllic beaches of Nosy Be, then go to fish in the deep waters off the Emerald Sea, to finally finish your tour by discovering a plantation of vanilla from Madagascar, cocoa, and tropical fruits in the region of SAVA. You will meet adventure and fine cuisine at every step of your trip!

The Lemur, an emblematic species of Madagascar

Lemurs are a monkey species endemic to Madagascar. They are five families atypical monkey species found only on the "Great Island." They can be found in National Parks, natural reserves, Tsimbazaza Zoo, or in their natural habitat, the rainforest. There are more than 100 species of lemurs and new species are still being discovered, such as the dwarf lemur of Ankarana.

Vanilla, precious spice of Madagascar Madagascar is the main vanilla producer in the world with more than 30,000 hectares of plantations on the island. This sweet and captivating spice is a Malayse pride cultivated with passion by the farmers.

### ZANZIBAR ISLAND

Zanzibar is the majestic spice island of the Indian Ocean and your trip will not be complete without a spice tour. Zanzibar is famous for white sand beaches and pristine environment which make the country a leader for ecotourism.

### OVER THE MOON HONEYMOON & WEDDING

Seychelles is a dream destination for all the newlyweds! Romantic Getaway, Luxury accommodations in the midst of unspoiled nature facing a clear blue sea, walking on long white sandy beaches with your lover watching while an amazing sunset this is why honeymoon in Seychelles are so popular. When it comes to seeking luxury, Seychelles islands have a wealth of beautiful options. Whether you want white-glove service in the tropics or a Robinson Crusoe experience with expert catering, Just Seychelles knows where to find it. Set like rare jewels in sparkling topaz seas, the islands of the Seychelles make up one of the world's most precious natural wonders. Honeymooners, couples and families are welcomed to this island paradise and most never want to leave. This is truly a unique holiday destination.

Spend a magical honeymoon in a classy and romantic island. For those who wish to marry in Seychelles you can trust the expertise of Seychelles professionals to make your trip unforgettable, they will guide you to your nest of love, will respect your intimacy and will only be there to help you when needed.

ROYALTY: Prince William's and Kate Middleton during their honeymoon on the Seychelles islands.

A-list celebrities Amal and George Clooney have also honeymoon here.

# EXPERIENCE THE

# EST OF AFRICA

# LUXURY TRAVEL

Each trip is meticulously crafted and designed to give guests a curated taste of the locale, reflecting the best of cultural and social miliieu. Vast herds. Big cats. Unforgettable adventures in comfort. Luxurious accommodation in beautiful remote places. As global wealth expands, and new inbound and outbound markets continue to emerge, the luxury travel industry faces disruption from a new generation of well educated, highly demanding travel consumers.

The new trend report by Skift suggests that this rethinking revolves around "the 5 C's of Luxury Travel," a group of principles that engage consumers emotionally and physically before, during, and after a travel experience.

The 5 C's of Luxury Travel: Culture, Cuisine, Community, Content and Customization are not new in themselves which is truly engrained in our values, commitment and service.







Cape Town, South Africa

According to Condé Nast survey Best International Cities for Business Travelers: Readers' Choice Awards 2014 SA Rated: 84.922, claiming the number one spot.

Not only did Cape Town land the overall best city for business travelers, readers gave it high marks for five individual categories, ranking it second for restaurants, hotels, and value, third for scenery, and fourth for most friendly. As the legislative capital of South Africa, Cape Town attracts a fair amount of governmental business, and its booming economy generates visitors for its major industries. Its main convention center, located in the city center near the waterfront, has been undergoing an expansion. Cape Town also is the most popular international tourist destination in Africa, with such notable attractions as Table Mountain, Atlantic Ocean beaches, Robbin Island, and nearby wine country.

### **INCENTIVE TRIPS**

Johannesburg - South Africa remains in the top 15 'long-haul' business events destinations in the world and is the premier business events destination in Africa, says Tourism Minister Marthinus van Schalkwyk. "Our ambition is to compete with the biggest and best business events destinations in the world."



Djemaa el Fna, Morocco
The world's most exciting town square,
Djemaa el Fna reminds you you're in Africa.
In the heart of the old city of Marrakech,
snake-charmers, henna-painters,
storytellers, date-sellers and orange juice
vendors set up their stalls in the sleepy heat
of the afternoon. As night falls, the vendors
are joined by tribal drummers, lady boy
dancers and mobile restaurateurs selling
delicious grilled meats, bread and salad as
the smoke rises above their stalls 'til past
midnight.

### SEE THE WORLD FROM A HIGHER

# PERSPECTIVE

### CONCLUSION

Here is a beautiful quote from Elspeth Huxley from her book "The Mottled Lizard." "To depart on a safari is not only a physical act, it is also a gesture. You leave behind the worries, the strains, the irritations of life among people under pressure, and enter the world of creatures who are pressed into no molds, but have only to be themselves, bonds loosen, anxiety fades, and the mind closes against the world you left behind like a folding sea anemone. Enjoyment of the moment, the true delight in living, in life as it is and not as others in the past have made it, all this returns. Each breath you draw gives pleasure, you wake with a new sense of wonder at the pure light shining on golden grasses and the web on the thorn, and at the cooing of a dove. And the reason for praising the Lord all the days of your life, a reason certainly withheld from men in cities, comes to you: or, at least, you understand that this is not a matter of reason, which destroys all need for praise, but a buried instinct that you are one with all creation and that creation is positive, delightful and good. Only when the chains of civilization were loosened, when you escaped for an instant from the mold, could you understand the meaning of spontaneous happiness. To live this life forever seemed the only desirable form of existence."

Please visit our website at
www.trailblazertravelz.com and our blog;
www.africamymuse.com for a more
comprehensive list of countries and activities
and so much more about every single country.
Contact us today as our expert consultants and
travel planners are on standby to serve you.
+ (877) 497-0288 & info@trailblazertravelz.com

